Parashmani Awasthi
Data Analyst
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LinkedIn | Portfolio

PROFESSIONAL SUMMARY

Results-driven Data Analyst with hands-on experience in Microsoft Power BI, Excel Dashboards, MySQL, and Python. Adept at cleaning, analyzing, and visualizing large datasets to drive strategic business decisions. Skilled in building BI dashboards, DAX measures, and ETL pipelines, and presenting actionable insights to stakeholders. Passionate about transforming raw data into clear, decision-ready intelligence.

TECHNICAL SKILLS

BI & Visualization: Microsoft Power BI, Excel Dashboards, DAX, Matplotlib, Data Visualization
Data & Databases: MySQL, SQL, Data Analysis, Data Cleaning, ETL, Pivot Tables
Programming: Python (Pandas, NumPy), JavaScript, HTML/CSS, C/C++
Tools: Git, GitHub, VS Code, Figma, Adobe Photoshop, Canva, Google Colab

PROFESSIONAL EXPERIENCE

Data Analyst Intern Jan 2026 – Feb 2026
Zetheta Algorithms Private Limited | Remote, India

- Cleaned and validated raw data from multiple sources using **Python (Pandas)** and **SQL**, ensuring accuracy for downstream analysis.
- Built interactive **Power BI** and **Excel** dashboards presenting KPIs and business metrics in a clear, stakeholder-ready format.
- Performed trend and pattern analysis using SQL and Python, generating insights that supported key business decisions.
- Documented methodologies and communicated analytical findings to cross-functional teams in structured, decision-ready reports.

Graphic Designer Intern Jul 2025
InAmigos Foundation (IAF) | Remote, India

- Designed **15+ promotional posters** and campaign assets using **Adobe Photoshop**, Figma, and Canva, boosting digital engagement.
- Delivered brand-consistent graphics for social media and web campaigns, meeting tight deadlines and incorporating stakeholder feedback.

PROJECTS

Business Intelligence Dashboard Power BI | Python | SQL | Excel

- Developed an interactive Power BI dashboard with **DAX measures** to visualize KPIs, enabling real-time data-driven decisions.
- Built an **ETL pipeline** using Python (Pandas, NumPy) and SQL, processing 10,000+ records from multiple data sources.
- Created advanced Excel spreadsheets with pivot tables, dynamic charts, and formulas for comprehensive reporting and trend analysis.

Netflix AI-Augmented Recommendation System React.js | Python | APIs | ML

- Built an **AI-powered movie recommendation engine** with a team of 3, integrating TMDb & OMDb APIs and ML algorithms in Python.
- Developed a responsive **React.js** frontend for seamless user interaction and personalized content delivery.

Portfolio Website React.js | Tailwind CSS | JavaScript

- Built and deployed a responsive portfolio on **Netlify** with React.js, Tailwind CSS, smooth animations, and CI/CD integration.

EDUCATION

B.E. in Computer Engineering Sep 2022 – Jun 2026
Roorkee Institute of Technology, Roorkee, India

Higher Secondary Education – Science Stream Jun 2020 – Apr 2022
Aishwarya Vidya Niketan, Nepal

CERTIFICATIONS & ACHIEVEMENTS

- **Microsoft Certified: Power BI Data Analyst Associate** – SQL, Python, Data Analysis & Visualization
- **Frontend Development Certification** – HTML, CSS, JavaScript, React.js
- Active open-source contributor on GitHub; delivered cross-functional projects in remote, collaborative environments.